

## Iron Mountain DDA Public Art Installation Program - Policies and Process

### Program Overview

The Iron Mountain Downtown Development Authority (DDA) invites artists and property owners to propose public art installations. This program aims to enhance downtown's vibrancy and sense of place. This Program is in alignment with the mission and vision of the Iron Mountain DDA, which is to promote economic growth, attract new businesses, and advance beautification and historic preservation within the downtown district. The DDA strives to create a flourishing, historic downtown destination by organizing community events, supporting downtown businesses, and improving public spaces and infrastructure.

### Program Values & Priorities

- *Visual Impact:* High visibility and positive effect on the downtown environment
- *Community Significance:* Reflects local history, culture, or identity
- *Durability & Safety:* Art must be constructed of durable materials to allow for safe installation
- *Inclusivity:* Accessible and welcoming to all
- *Implementation:* Work must be completed within three months after work commences, as specified in the approved application

### Ownership, Safety & Disposition

- *Ownership:* Upon installation, all artwork becomes the property of the City of Iron Mountain.
- *Safety:* Upon installation, should artwork create a safety hazard, it may be removed sooner than planned installation period, at the discretion of the City Manager and the Iron Mountain DDA.
- *Disposition:* Due to exposure to the elements, all art will eventually be disposed of by the City following the installation period, at the City's discretion, unless prior arrangements are made with the installer to reclaim the art after a specified length of time.

### Branding & Content Restrictions

- *No Logos or Branding:* Art may not contain any logos, branding, advertising, political, copyrighted, trademarked, or religious content.

### Eligible Applicants

- Individual artists, artist teams, businesses, or property owners, with preference for those within the DDA district.
- Applicants must be in good standing with the City and DDA (taxes and current assessments).

### Eligible Projects

- Semi-permanent or seasonal outdoor art installations (sculpture, murals, mosaics, interactive works, etc.).
- The City will not incur design, engineering, or installation costs, unless any small amounts are agreed upon when the application is approved.
- Projects must comply with all local ordinances and codes.

### **Ineligible Projects & Prohibited Uses of Public Funds**

- Temporary or non-permanent works (e.g., chalk art, removable banners).
- Projects that require routine maintenance, repairs, or operational costs, unless an ongoing source of funding is provided.
- Projects that are not compliant with the aforementioned Branding & Content Restrictions.
- Artworks that pose safety hazards or violate city codes.

### **Application & Information**

- Interested parties should fill out the Public Art Installation application and submit to [Programs@downtownironmountain.com](mailto:Programs@downtownironmountain.com). We will stay in contact regarding the status of your application.
- Any questions or additional details, contact:

City of Iron Mountain Downtown Development Authority  
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Iron Mountain MI 49801  
906-774-8534  
[programs@downtownironmountain.com](mailto:programs@downtownironmountain.com)