



# Farmers & Artisans Market

June - October 2024

Signature Sponsor \$5,000

General Sponsor \$500

Supporter \$250

Name listed in the Supporters section on Downtown Farmers & Artisans Market web page	★	★	★
Mention in pre-season social media and blog posts leading up to the season that begins June 3	★	★	
Name included in a front page editorial in local newspapers	★	★	
Clickable logo on downtown Farmers & Artisans Market web page	★	★	
Most prominent logo visibility on Downtown Farmers & Artisans Market web page	★		
Organization name mentioned with link at top of Farmers & Artisans Market web page	★		
Name mentioned as Farmers & Artisans Market Signature Sponsor in radio interviews, advertising	★		
Name mentioned in 8-10 season-long social media posts and end-of-season "thank you" post	★		
Logo included on season-long signage on 20 Saturdays at the market	★		
Prominent first mention in front page editorial in local newspapers	★		



## Partner With A Thriving Community Activity

Every Saturday morning for 20 weeks from early June to mid-October, the Farmers & Artisans Market springs up in Downtown Iron Mountain. A variety of 20-30 local vendors offer seasonal plants, fruits and vegetables, bakery treats, arts & crafts, specialty foods, and more. Over the course of the season, a combined total of 2,000 to 3,000 people visit the Market, and even more are exposed weekly to local promotions mentioning the Market and its sponsors. The Market is formally coordinated by the Iron Mountain Downtown Development Authority (DDA)

DDA Farmers & Artisans Market Sponsors get exposure to people coming downtown every Saturday to visit the market. But more significant, Sponsors benefit from prominent exposure on the DDA website and social media, as well as local newspapers, radio interviews and advertising for the Market. General Sponsors receive a few of the same benefits, while Supporters are mentioned on the Downtown Iron Mountain Farmers & Artisans Market web page at [downtownironmountain.com/farmers-artisans-market](http://downtownironmountain.com/farmers-artisans-market).

We would love to have a conversation about the benefits of being the signature Sponsor for the Downtown Iron Mountain Farmers & Artisans Market. **Please contact Tim McCauley at [programs@downtownironmountain.com](mailto:programs@downtownironmountain.com), or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!