



Downtown Flowers

June - October 2024

	Signature Sponsor \$5,000	General Sponsor \$500	Supporter \$250
Name listed in the Supporters section on Downtown Beautification web page	★	★	★
Mention in pre-season social media and blog posts leading up to the summer season on June 1	★	★	
Name included in a front page editorial in local newspapers	★	★	
Clickable logo on Downtown Beautification web page	★	★	
Most prominent logo visibility on Downtown Beautification web page	★		
Organization name mentioned at top of Downtown Beautification web page	★		
Name mentioned as Beautification Signature Sponsor in radio interviews and advertising	★		
Name mentioned in 8-10 season-long social media posts and end-of-season "thank you" post	★		
Logo included on season-long table-tent advertising	★		
Prominent first mention in front page editorial in local newspapers	★		



Let's Flourish Together

Every year beginning in mid-May, the Iron Mountain Downtown Development Authority (DDA) coordinates about 30 volunteers to gather materials and assemble 40 hanging flower baskets. Then, around June 1, those volunteers fan out across Downtown Iron Mountain to install hanging planters, install flowers in 48 sidewalk planters, and plant flowers in 12 gardens. In addition, all of those planters and gardens require watering and maintenance throughout the summer season. Even with much volunteer effort and a few donations of materials and equipment, the total cost is approximately \$12,000 to \$14,000 per year.

DDA Beautification Sponsors and Supporters can take advantage of a unique opportunity to help continue making our Downtown a desirable, beautiful place to shop, dine, and celebrate! The Signature Sponsor enjoys prominent exposure on the DDA website, social media, table tent advertising, and also local newspapers, radio interviews and advertising. General Sponsors receive a few of the same benefits, while Supporters are mentioned on the Downtown Beautification web page at downtownironmountain.com/beautification.

We would love to have a conversation about the benefits of being a Beautification Sponsor or supporter. **Please contact Tim McCauley at programs@downtownironmountain.com, or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!