



Italian Fest

August 10, 2024

	Signature \$6,500	Music \$4000	Children Area \$3500	Platinum \$1000	Gold \$750	Silver \$500
PROMINENT LOGO ON WEB	★	★	★	★	★	★
PROMINENT LOGO ON POSTER	★	★	★	★	★	★
PROMINENT LOGO ON TABLE TOP TENTS AT EVENT	★	★	★	★	★	★
MENTIONED IN FRONT PAGE NEWSPAPER EDITORIAL	★	★	★	★	★	★
SOCIAL MEDIA - LOGO ON FACEBOOK COVER IMAGE	★	★	★	★	★	
TAGGED IN MAIN SOCIAL MEDIA POST & SOCIAL ADVERTISING	★	★	★	★	★	
COMPANY BANNER UP AT FESTIVAL	30	25	20	10		
FREE ADMISSION TICKETS						
ALWAYS MENTIONED WHEN PROMOTING CHILDRENS AREA	★		★			
MENTIONED IN RADIO ADVERTISING						
ALWAYS MENTIONED WHEN PROMOTING ENTERTAINMENT	★	★				
MENTIONED IN RADIO ADVERTISING AND INTERVIEWS						
CO-HOST SOCIAL MEDIA EVENT	★	★	★			
ONE SOCIAL POST OF YOURS POSTED ON OUR ACCOUNT						
MENTIONED IN OPENING WEBSITE DESCRIPTION	★					
MENTIONED ON ALL PRINT MARKETING						
SECOND COMPANY BANNER UP AT ENTRANCE	★					
MENTIONED MULTIPLE TIMES THROUGHOUT POSTING						
MENTIONED ON SEASON LONG TABLE TENT ADVERTISING	★					
DISTRIBUTED THROUGHOUT IRON MOUNTAIN BUSINESSES						
ANNOUNCED FIRST IN ALL MARKETING MATERIALS, MARKETING AND ADVERTISING	★					

17th annual Festival
 Authentic local Italian food
 11 Hour event - 2000+ attendees
 -Children 12 and under
 free festival entry

Heavy Advertising leading up to festival

Sponsoring DDA events and activities means aligning your organization with a cause that goes beyond business—it's about community, growth, and preservation. By becoming a sponsor, your organization directly contributes to the economic vitality of Iron Mountain while enjoying unique opportunities for marketing exposure.

Iron Mountain would not be the same without Italian Fest! Family members travel in and join together for a heritage rich weekend. Ages 0-100 can be found attending as family traditions continue. Please contact Kenzie at Events@downtownironmountain.com

Italian Fest coincides with our local DTN (Dickinson Trail Network) and their Tour de Dickinson bike event.

