



Oktoberfest

September 28, 2024

	Signature \$6,500	Music \$4000	Children Area \$3000	Platinum \$1000	Gold \$750	Silver \$500
PROMINENT LOGO ON WEB PROMINENT LOGO ON POSTER	★	★	★	★	★	★
PROMINENT LOGO ON TABLE TOP TENTS AT EVENT MENTIONED IN FRONT PAGE NEWSPAPER EDITORIAL	★	★	★	★	★	★
SOCIAL MEDIA - LOGO ON FACEBOOK COVER IMAGE TAGGED IN MAIN SOCIAL MEDIA POST & SOCIAL ADVERTISING	★	★	★	★	★	
COMPANY BANNER UP AT FESTIVAL FREE ADMISSION TICKETS	30	25	15	10		
ALWAYS MENTIONED WHEN PROMOTING CHILDRENS AREA MENTIONED IN RADIO ADVERTISING	★		★			
ALWAYS MENTIONED WHEN PROMOTING ENTERTAINMENT MENTIONED IN RADIO ADVERTISING AND INTERVIEWS	★	★				
CO-HOST SOCIAL MEDIA EVENT ONE SOCIAL POST OF YOURS POSTED ON OUR ACCOUNT	★	★	★			
MENTIONED IN OPENING WEBSITE DESCRIPTION MENTIONED ON ALL PRINT MARKETING	★					
SECOND COMPANY BANNER UP AT ENTRANCE MENTIONED MULTIPLE TIMES THROUGHOUT POSTING	★					
MENTIONED ON SEASON LONG TABLE TENT ADVERTISING DISTRIBUTED THROUGHOUT IRON MOUNTAIN BUSINESSES	★					
ANNOUNCED FIRST IN ALL MARKETING MATERIALS, MARKETING AND ADVERTISING	★					

10th Annual Oktoberfest
 German features and energetic Live
 Music
 10 Hour event - 1500+ attendees
 -Children 12 and under
 free festival entry

Heavy Advertising leading up to festival

Sponsoring DDA events and activities means aligning your organization with a cause that goes beyond business—it's about community, growth, and preservation. By becoming a sponsor, your organization directly contributes to the economic vitality of Iron Mountain while enjoying unique opportunities for marketing exposure.

Oktoberfest provides fun for all ages. With popular bands drawing in our night crowd, our Children's Area brings families in the early afternoon hours. Outdoor games set up near the stage creates a draw to stay all night long. A large portion of attendance 30-55 years old. Please contact Kenzie at Events@downtownironmountain.com

