



# SEASON SPONSORSHIP: \$4000

## SOCIAL MEDIA MARKETING

- NAME MENTIONED OR LOGO PRESENT ON ALL SOCIAL MEDIA POSTS PRE SEASON
- BUSINESS NAME THANKED ON 9 WEEKS OF SOCIAL MEDIA POSTS DURING SEASON
- NAMED SEASON SPONSOR FOR OTL FACEBOOK COVER

## WEB MARKETING

- BUSINESS NAME DISPLAYED PROMINENTLY ON OUT TO LUNCH WEB PAGE
- LOGO ON WEB PAGE WITH LINK TO YOUR WEBSITE

## DAY OF EVENT PROMOTION

- OPPORTUNITY TO SPEAK AT ALL 9 CONCERTS
- OPPORTUNITY TO SET UP AT EVERY CONCERT

## PRINT MARKETING

- BUSINESS NAMED PROMINENTLY AT TOP OF POSTER AS SEASON SPONSOR
- BUSINESS NAME LISTED ON TOP OF SCHEDULES
- 9 WEEKS OF NEWS PAPER PROMOTIONS
- HIGHLIGHTED IN PRE SEASON EDITORIAL

## RADIO MARKETING

- BUSINESS NAME MENTIONED DURING 9 WEEKLY RADIO INTERVIEWS AS SEASON SPONSOR

## JUNE 6 - AUGUST 8

FREE music for the community every Thursday from 11:45-1:15pm throughout the summer

JUNE 6 - FLAGSHIP ROMANCE

JUNE 13 -

JUNE 20 - CJO & TREV

JUNE 27 - DATURA

JULY 11 - GLEN MARTIN

JULY 18 - KIND OF BLUES

JULY 25 - 141 NORTH

AUG 1 - MARK YOUNG & BAND

AUG 8 - DAYDREAMERS

**Email Kenzie at [Events@downtownironmountain.com](mailto:Events@downtownironmountain.com)**



# CONCERT SPONSORSHIP: \$500

## SOCIAL MEDIA MARKETING

- NAMED ON FACEBOOK BANNER
- NAME MENTIONED IN SOCIAL POST GRAPHIC & CAPTION
- MENTIONED IN WEEK OF POST

## WEB MARKETING

- LOGO DISPLAYED & MENTIONED ON OUT TO LUNCH WEBSITE PAGE

## EVENT DAY PROMOTION

- OPPORTUNITY TO SPEAK AT YOUR CONCERT, BEFORE OR DURING BREAK
- OPPORTUNITY TO SET UP TABLE FOR YOUR CHOSEN CONCERT

## PRINT MARKETING

- NAME MENTIONED INLINE WITH CHOSEN BAND ON SEASON POSTER
- BUSINESS NAME LISTED ON PRINTED SCHEDULES DISBURUTED AT START OF SEASON
- BUSINESS NAME LISTED IN WEEKLY NEWSPAPER ADVERTISING
- MENTIONED BEGINNING OF SEASON FRONT PAGE EDITORIAL

## RADIO MARKETING

- BUSINESS NAME MENTIONED IN WEEK OF RADIO PROMOTIONS, MULTIPLE STATIONS AND PLAYS.

<p>JUNE 6</p> <p>FLAGSHIP ROMANCE</p>	<p>JUNE 13</p> <p>BRYAN DREWYOR</p>	<p>JUNE 20</p> <p>CJO &amp; TREV</p>	<p>JUNE 27</p> <p>DATURA</p>	<p>JULY 11</p> <p>GLEN MARTIN</p>
<p>JULY 18</p> <p>KIND OF BLUES</p> <p>sponsored</p>	<p>JULY 25</p> <p>147 NORTH</p> <p>sponsored</p>	<p>AUGUST 1</p> <p>MARK YOUNG &amp; BAND</p> <p>sponsored</p>	<p>AUGUST 8</p> <p>THE DAY DREAMERS</p>	

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