



# Italian Fest

August 8 | 12 PM - 11 PM



Music (1)  
\$4000

Children's Area (1)  
\$3500

Platinum  
\$1000

Gold  
\$500

Free admission tickets	30	25	20	15	10
Prominent logo on website Prominent logo on poster	★	★	★	★	★
Prominent logo on table top tents at event Mentioned in front page newspaper editorial	★	★	★	★	★
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★	
Company banner up at Festival	★	★	★	★	
Mentioned when promoting Children's Area Highlighted in radio advertising and interviews	★		★		
Mentioned when promoting entertainment Mentioned in advertising	★	★			
Co-host social media event with DDA	★	★	★		
Mentioned in website description Mentioned on all print marketing	★				
Second company banner up at entrance Mentioned multiple times throughout posting	★				
Mentioned prominently in the DDA monthly email newsletter and a blog post prior to the event	★				
Announced first in all marketing materials, posts, and advertising	★				



## Celebrate Iron Mountain's Rich Italian Heritage!

Iron Mountain wouldn't be the same without the beloved Italian Fest, now celebrating its 19th year! This 11-hour festival brings families together, with over 1,200 attendees attending each year. Savor authentic local Italian cuisine, soak in the festive atmosphere, and join a celebration that welcomes all ages.

Sponsoring Italian Fest is an opportunity to connect with the community and support local tradition. With 1,200+ attendees, including both local residents and visitors, the festival provides excellent exposure for your business while showcasing your commitment to the area. Learn more about Italian Fest at [downtownironmountain.com/italian-fest](http://downtownironmountain.com/italian-fest).

We would love to have a conversation about the benefits of being a Italian Fest sponsor. **Please contact Katherine Mentel at [events@downtownironmountain.com](mailto:events@downtownironmountain.com), or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!

To learn more about the Downtown Stage, visit [downtownironmountain.com/italian-fest](http://downtownironmountain.com/italian-fest).