



Italian Fest

August 8 | 12 PM - 11 PM



	30	25	20	15	10
Free admission tickets					
Prominent logo on website	★	★	★	★	★
Prominent logo on poster					
Prominent logo on table top tents at event	★	★	★	★	★
Mentioned in front page newspaper editorial					
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★	
Company banner up at Festival	★	★	★	★	
Mentioned when promoting Children's Area	★				
Highlighted in radio advertising and interviews			★		
Mentioned when promoting entertainment	★	★			
Mentioned in advertising					
Co-host social media event with DDA	★	★	★		
Mentioned in website description	★				
Mentioned on all print marketing					
Second company banner up at entrance	★				
Mentioned multiple times throughout posting					
Mentioned prominently in the DDA monthly email newsletter and a blog post prior to the event	★				
Announced first in all marketing materials, posts, and advertising	★				



Celebrate Iron Mountain's Rich Italian Heritage!

Iron Mountain wouldn't be the same without the beloved Italian Fest, now celebrating its 19th year! This 11-hour festival brings families together, with over 1,200 attendees attending each year. Savor authentic local Italian cuisine, soak in the festive atmosphere, and join a celebration that welcomes all ages.

Sponsoring Italian Fest is an opportunity to connect with the community and support local tradition. With 1,200+ attendees, including both local residents and visitors, the festival provides excellent exposure for your business while showcasing your commitment to the area. Learn more about Italian Fest at downtownironmountain.com/italian-fest.

We would love to have a conversation about the benefits of being a Italian Fest sponsor. **Please contact Katherine Mentel at events@downtownironmountain.com, or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!

To learn more about the Downtown Stage, visit downtownironmountain.com/italian-fest.