



Oktoberfest

September 26 | 12 PM - 9 PM

Signature (\$6500)	Music (\$4000)	Children's Area (\$3000)	Platinum (\$1000)	Gold (\$500)
--------------------	----------------	--------------------------	-------------------	--------------

Free admission tickets	30	25	20	15	10
Prominent logo on website	★	★	★	★	★
Prominent logo on poster					
Prominent logo on table top tents at event	★	★	★	★	★
Mentioned in front page newspaper editorial					
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★	
Company banner up at Festival	★	★	★	★	
Mentioned when promoting the Children's Area	★		★		
Highlighted in advertising					
Mentioned when promoting entertainment	★	★			
Mentioned in advertising					
Co-host social media event with DDA	★	★	★		
Mentioned in website description	★				
Mentioned on all print marketing					
Second company banner up at entrance	★				
Mentioned multiple times throughout posting					
Mentioned prominently in DDA monthly email newsletter prior to the event	★				
Announced first in all marketing materials, posts, and advertising	★				



Prost To Friends and Family at IM Oktoberfest!

Join us for the 12th Annual Oktoberfest celebration in Downtown Iron Mountain! This unique local tradition showcases Bavarian culture and attracts hundreds of residents and visitors for a day filled with mouthwatering food, refreshing Oktoberfest beers, Polka music, and activities for both adults and children.

By sponsoring the 12th Annual Oktoberfest, your business will gain excellent exposure to a large and engaged audience. It's a valuable opportunity to connect with the local community while supporting a fun cultural event that attracts both locals and tourists. In 2025, we saw about 1000 attendees! To learn more about Oktoberfest, visit downtownironmountain.com/oktoberfest.

We would be delighted to discuss the benefits of becoming an Oktoberfest sponsor. **Please reach out to Katherine Mentel at events@downtownironmountain.com, or call (906) 774-8534** and leave a message if we are unable to answer immediately. Thank you for your interest in supporting Downtown Iron Mountain! Learn more at downtownironmountain.com/oktoberfest.