



# Out to Lunch

Thursdays June 11 – August 13

	Season Sponsor (\$4000)	Concert Sponsors (\$550)
Name and logo displayed with a link to your website on the Out to Lunch web page	★	★
Name included in newspaper promotions for the Out to Lunch concert of the week	★	★
Name included in advertising and promotions for the Out to Lunch concert of the week	★	★
Business name thanked on social media posts for the Out to Lunch concert of the week	★	★
Opportunity to set up table/booth at Out To Lunch Concert	★	★
Named as Season Sponsor on the Out to Lunch Facebook event cover and weekly posts	★	
Name/logo on Out To Lunch vertical stage banner Prominent logo on event poster	★	
Prominent first mention in front page editorial in local newspaper announcing the Out to Lunch season	★	
Opportunity to make an announcement at every Out to Lunch concert	★	
Prominent mention in DDA Monthly Newsletter during Out To Lunch Season and post season	★	



## Annual 10-Week Outdoor Summer Concert Series

For 10 weeks, the Out to Lunch summer concert series takes over the Downtown Stage. With a new artist and music genre featured each week, Out to Lunch offers the perfect mid-day break to enjoy great tunes, good vibes, and sunshine with friends and family. Throughout the 10-week season, between 2,000 and 3,000 people attend the concert series, with weekly exposure through promotions that highlight the event and its sponsors.

Sponsorships play a vital role in ensuring the Downtown Development Authority can continue this beloved summer tradition while also compensating musicians and entertainers with fair, reasonable performance fees. Out to Lunch is proudly organized by the non-profit Friends of the Iron Mountain DDA and made possible through strong community and business support. The Out to Lunch Season Sponsor receives recurring exposure through the hundreds of visitors who come downtown each Thursday for the concert series. Both Season and Concert Sponsors receive significant visibility through the DDA website and newsletter, social media, local newspapers, and additional marketing—ensuring broad community recognition and meaningful support for your business.

Interested in sponsoring an Out To Lunch concert? **Please contact Katherine Mentel at [events@downtownironmountain.com](mailto:events@downtownironmountain.com) or call (906) 774-8534** and leave a message if we're away from the phone. Thank you for your interest in supporting Downtown Iron Mountain!

To learn more about Out to Lunch, visit [downtownironmountain.com/out-to-lunch](http://downtownironmountain.com/out-to-lunch).