



# Pumpkin Walk

October 24 | 12 PM – 3 PM

Signature (2)  
\$2000

Name listed in the sponsors section on Pumpkin Walk webpage with a clickable logo	★
Prominent logo on signage at event Prominent logo on event poster & Facebook event cover	★
Tagged in main social media posts & ads Mentioned in front page newspaper editorial	★
Specifically called out as sponsor type (i.e, Signature, Radio) in advertising	★
Co-host social media event with the DDA	★
Mentioned prominently in DDA monthly email newsletter prior to the event	★
Trunk set-up at front of event entrance	★
Mentioned as DDA mini-grant sponsors for decorating contests	★



## Be Part of the Most Spooktacular Downtown Event!

Each year, approximately 1,800–2,000 attendees come downtown to take part in the Pumpkin Walk Trunk & Treat, and the event continues to grow in attendance and participation every year. With strong community support and increasing interest from businesses and families alike, the Pumpkin Walk has become one of Downtown Iron Mountain's most anticipated fall events.

The Pumpkin Walk Trunk & Treat is the perfect opportunity to gain prominent exposure while supporting a high-impact community event. Sponsors are highlighted through extensive promotion throughout the downtown area and beyond, creating valuable connections with local businesses, families, and residents.

We would be delighted to discuss the benefits of becoming a Pumpkin Walk Trunk & Treat sponsor. Please reach out to **Katherine Mentel at [events@downtownironmountain.com](mailto:events@downtownironmountain.com)**, or call **(906) 774-8534** and leave a message if we are unable to answer immediately. Thank you for your interest in supporting Downtown Iron Mountain! Learn more at [downtownironmountain.com/pumpkin-walk](http://downtownironmountain.com/pumpkin-walk).