



Summer Roll Out

June 20 | 12 PM - 9 PM

| | Signature (\$3000) | Music (\$3000) | Activity Zone (\$2500) | Platinum (\$1000) | Gold (\$500) | Supporter (\$250) |
|--|--------------------|----------------|------------------------|-------------------|--------------|-------------------|
| Free admission tickets | 30 | 25 | 20 | 15 | 10 | 5 |
| Prominent logo on website Mentioned in front page newspaper editorial | ★ | ★ | ★ | ★ | ★ | ★ |
| Logo on event poster & table top tents at the event in high traffic areas; mentioned during event | ★ | ★ | ★ | ★ | ★ | |
| Social Media - Logo on Facebook cover image and tagged in main posts & ads | ★ | ★ | ★ | ★ | | |
| Company banner up at Festival | ★ | ★ | ★ | ★ | | |
| Specifically highlighted for sponsorship type in marketing (i.e., Activity Zone Sponsor, Signature, Music) | ★ | ★ | ★ | | | |
| Mentioned in opening website description Mentioned on all print marketing | | ★ | | | | |
| Second Company banner up at the entrance Mentioned throughout the event time | | ★ | | | | |
| Co-host of Facebook event | | ★ | | | | |
| Mentioned as Signature Sponsor in DDA newsletter and a prominent mention in event blog post | | ★ | | | | |



Celebrate the Kickoff to Summer in Downtown Iron Mountain!

In June 2026, Downtown Iron Mountain will debut a brand-new summer kickoff event celebrating the best of small-town summer. Open to all ages, this new event will bring residents and visitors downtown for a welcoming, community-focused experience that highlights everything people love about summertime in Iron Mountain.

The event will feature live music, specialty activities, great food, and more, drawing families, young adults, and community members throughout the day — all for an affordable \$5 admission. As a sponsor, your business will benefit from meaningful exposure through event marketing, on-site visibility, and engagement with attendees.

Sponsoring this new event also means being part of building a new community tradition in Downtown Iron Mountain. Your support helps lay the foundation for an event designed to grow and evolve in future years, positioning your business as a supporter of downtown vitality and local connection. To learn more about sponsorship opportunities, **please contact Katherine Mentel at events@downtownironmountain.com or call (906) 774-8534** and leave a message if we're unavailable. Thank you for your interest in supporting Downtown Iron Mountain!