



Brew Fest

June 14, 2025 | 12 PM - 5 PM



Platinum
\$1000

Gold
\$750

Silver
\$500

Supporter
\$200

	Squire \$500	Music \$750	Platinum \$1000	Gold \$750	Silver \$500	Supporter \$200
Free admission tickets	12	10	8	6	4	2
Prominent logo on event poster & table top tents at events in high traffic areas	★	★	★	★	★	★
Prominent logo on website Mentioned in front page newspaper editorial	★	★	★	★	★	
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★		
Company banner up at Festival	★	★	★			
Mentioned when promoting entertainment Highlighted in radio advertising and interviews	★	★				
Mentioned in opening website description Mentioned on all print marketing	★					
Second Company banner up at entrance Mentioned multiple times throughout posting	★					
Mentioned on season long table tent advertising distributed throughout Iron Mountain businesses	★					
Co-Host Social media event One social post of yours posted on our account	★					



Help Kick Off the Summer's First Festival!

Brew Fest made its debut in Downtown Iron Mountain in 2018 and has quickly become a favorite tradition to kick off the summer. This highly anticipated 21+ event draws up to 500 attendees and features over a dozen vendors from Michigan and Wisconsin who offer a wide selection of craft brews and good food. With its exclusive, yet relaxed vibe, Brew Fest provides a unique experience for those looking to enjoy the best local craft brews and spirits.

Brew Fest coincides with the Millie Hill Enduro, an exciting event hosted by Iron Hills Cycling that brings mountain bike riders to Iron Mountain. This combination provides a great opportunity to target an active, outdoor-focused audience, with marketing aimed at 21+ attendees from Iron Mountain and surrounding areas.

We would love to have a conversation about the benefits of being a Brew Fest sponsor. **Please contact Katherine Mentel at events@downtownironmountain.com, or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!

To learn more about Brew Fest, visit downtownironmountain.com/brew-fest.