



# Italian Fest

August 9th | 12 PM - 11 PM



Platinum \$1000

Gold \$750

Silver \$500

	Signature \$1000	Music \$750	Children's Area \$500	Platinum \$1000	Gold \$750	Silver \$500
Free admission tickets	30	25	15	10	8	4
Prominent logo on website	★	★	★	★	★	★
Prominent logo on poster	★	★	★	★	★	★
Prominent logo on table top tents at event	★	★	★	★	★	★
Mentioned in front page newspaper editorial	★	★	★	★	★	★
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★	★	
Company banner up at Festival	★	★	★	★		
Mentioned when promoting Children's Area	★		★			
Highlighted in radio advertising and interviews	★		★			
Mentioned when promoting entertainment	★	★				
Mentioned in radio advertising and interviews	★	★				
Co-host social media event with DDA	★	★	★			
Mentioned in website description	★					
Mentioned on all print marketing	★					
Second company banner up at entrance	★					
Mentioned multiple times throughout posting	★					
Mentioned on season long table tent advertising distributed throughout Iron Mountain businesses	★					
Announced first in all marketing materials, posts, and advertising	★					



## Celebrate Iron Mountain's Rich Italian Heritage!

Iron Mountain wouldn't be the same without the beloved Italian Fest, now celebrating its 18th year! This 11-hour festival brings families together, with over 1,200 attendees enjoying the festivities each year. Savor authentic local Italian cuisine, soak in the festive atmosphere, and join a celebration that welcomes all ages.

Sponsoring Italian Fest is an opportunity to connect with the community and support local tradition. With 1,200+ attendees, including both local residents and visitors, the festival provides excellent exposure for your business while showcasing your commitment to the area. Learn more about Italian Fest at [downtownironmountain.com/italian-fest](http://downtownironmountain.com/italian-fest).

We would love to have a conversation about the benefits of being a Italian Fest sponsor. **Please contact Katherine Mentel at [events@downtownironmountain.com](mailto:events@downtownironmountain.com), or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!