



Oktoberfest

September 27th | 12 PM - 10 PM



Children Area
\$3000

Platinum
\$1000

Gold
\$750

Silver
\$500

	Signature \$200	Music \$500	Children Area \$3000	Platinum \$1000	Gold \$750	Silver \$500
Free admission tickets	30	25	15	10	8	4
Prominent logo on website Prominent logo on poster	★	★	★	★	★	★
Prominent logo on table top tents at event Mentioned in front page newspaper editorial	★	★	★	★	★	★
Social Media - Logo on Facebook cover image and tagged in main posts & ads	★	★	★	★	★	
Company banner up at Festival	★	★	★	★		
Mentioned when promoting Children's Area Highlighted in radio advertising and interviews	★		★			
Mentioned when promoting entertainment Mentioned in radio advertising and interviews	★	★				
Co-host social media event with DDA	★	★	★			
Mentioned in website description Mentioned on all print marketing	★					
Second company banner up at entrance Mentioned multiple times throughout posting	★					
Mentioned on season long table tent advertising distributed throughout Iron Mountain businesses	★					
Announced first in all marketing materials, posts, and advertising	★					



Prost To Friends and Family at IM Oktoberfest!

Join us for the 11th Annual Oktoberfest celebration in Downtown Iron Mountain! This unique local tradition showcases Bavarian culture and attracts hundreds of residents and visitors for a day filled with mouthwatering food, refreshing Oktoberfest beers, live entertainment, and activities for both adults and children.

By sponsoring the 11th Annual Oktoberfest, your business will gain excellent exposure to a large and engaged audience. It's a wonderful opportunity to connect with the local community while supporting a fun cultural event that draws in both locals and tourists. To learn more about Oktoberfest, visit downtownironmountain.com/oktoberfest.

We would be delighted to discuss the benefits of becoming an Oktoberfest sponsor. **Please reach out to Katherine Mentel at events@downtownironmountain.com, or call (906) 774-8534** and leave a message if we are unable to answer immediately. Thank you for your interest in supporting Downtown Iron Mountain!