



# Out to Lunch

Thursdays June 12th - August 14th



Concert Sponsors \$500

Name and logo displayed with link to your website on Out to Lunch web page	★	★
Name included in newspaper promotions for the Out to Lunch concert of the week	★	★
Name included in radio promotions for the Out to Lunch concert of the week	★	★
Business name thanked on social media posts for the Out to Lunch concert of the week	★	★
Most prominent logo visibility with website link on Out to Lunch web page	★	
Named as Season Sponsor on the Out to Lunch Facebook event cover and weekly posts	★	
Name mentioned during weekly radio interviews as the Season Sponsor for Out to Lunch	★	
Name / logo displayed prominently at the top of the Out to Lunch poster as the Season Sponsor	★	
Prominent first mention in front page editorial in local newspaper announcing the Out to Lunch season	★	
Opportunity to set up a table and make an announcement at every Out to Lunch concert	★	



## Annual 10-Week Outdoor Summer Concert Series

Every Thursday, from June 12th to August 14th, the Out to Lunch summer concert series takes over the Downtown Stage. With a new artist and music genre featured each week, Out to Lunch offers the perfect mid-day break to enjoy great tunes, good vibes, and sunshine with friends and family. Throughout the 10-week season, between 2,000 and 3,000 people attend the concert series, with more exposed weekly through promotions highlighting the event and its sponsors. Out to Lunch is proudly organized by the non-profit Friends of the Iron Mountain DDA.

The Out to Lunch Season Sponsor receives recurring exposure via the visitors who come downtown each Thursday for the concert series. Both Season and Concert Sponsors receive significant visibility through the DDA website, social media, local newspapers, radio interviews, and advertising, ensuring broad community recognition and support for your business.

We would love to have a conversation about the benefits of being a sponsor for the Downtown Iron Mountain Out to Lunch summer concert series. **Please contact Katherine Mentel at [events@downtownironmountain.com](mailto:events@downtownironmountain.com), or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!

To learn more about Out to Lunch, visit [downtownironmountain.com/out-to-lunch](http://downtownironmountain.com/out-to-lunch).