

Large banner with Sponsor information placed at the right side of the stage, visible from heavily used parking lot and several streets year-round	★
Sponsor mentioned alongside "Downtown Stage" in radio and TV interviews and ads for events and festivals where the stage is a hub of activity	★
Sponsor mentioned alongside "Downtown Stage" in newspaper stories or editorials for events and festivals where the stage is a hub of activity	★
Sponsor mentioned alongside "Downtown Stage" in all social media posts, web pages, blog posts, and signs where the Downtown Stage is noted	★
Sponsor mentioned on all event and festival web pages at downtownironmountain.com including clickable logos	★
Clickable logo on dedicated Downtown Stage web page at downtownironmountain.com	★



Get Prominent Repeated Exposure

Every summer in Downtown Iron Mountain, thousands of people converge in the heart of downtown for festivals, events, Farmers & Artisans Market, and other activities. The Downtown Stage is a centerpiece of that hub of activity, and represents a prime opportunity for exposure to the local market and also to many people who travel to visit Iron Mountain. The Iron Mountain Downtown Development Authority (DDA) is offering a unique and valuable sponsorship opportunity for organizations interested in such exposure.

The Downtown Stage Season Sponsor gets direct and prominent and repeated exposure to thousands of people attending numerous festivals and events throughout the summer. These are including but not limited to the Out to Lunch summer concert series (9 dates), Brew Fest, Italian Fest, and Oktoberfest. In addition to the large Signature Sponsor banner at the side of the Downtown Stage that is **in place year round**, the Downtown Stage Signature Sponsor will also be mentioned prominently on the DDA website at downtownironmountain.com, as well as in advertising and promotions for festivals and events on social media, local newspapers, and radio interviews and advertising.

We would love to have a conversation about the benefits of being the Downtown Stage Signature Sponsor. **Please contact Tim McCauley at programs@downtownironmountain.com, or call (906) 774-8534** and leave a message if we're away from the phone. Thank You for your interest in supporting Downtown Iron Mountain!

To learn more about the Downtown Stage, visit downtownironmountain.com/downtown-stage.